



PRICING GUIDE



A GLANCE AT WHAT TO EXPECT WHEN
YOU BOOK FOR BUSINESS/BRANDING
WITH SLP

WHAT TO EXPECT

Hi there! I'm Shelbi, the photographer and owner of Shelbi Lauren Photography. For over five years, I have worked with countless clients and done all types of photography sessions! I'm currently based in College Station TX. I offer both outdoor and indoor photography (at my studio in Downtown Bryan-- Bravely Studio).



BOOKING A SESSION

You probably know me best as a family photographer- it is the biggest part and most commonly shared area of my business, after all.

But I absolutely small business. Mix my love for photography, creativity, and small business all into one and I can give you exactly the branding photography you are looking for! I'd love to be your business-photo girl!

CHECK OUT MY INSTAGRAM:
@SHELBILAURENPHTOGRAPHY

WWW.SHELBILAURENPHTOGRAPHY.
COM

CHECK OUT MY STUDIO:
@BRAVELY_STUDIO

WWW.BRAVELYSTUDIO.COM



When you book with me...

you get years of experience in professional photography. I have dedicated countless hours into my work, and I have invested a lot into education for my editing and photography skills. I take photography seriously because I love what I do AND I love people-- and I want to make people happy with the gift of photography that is EXACTLY what they envisioned!

I want to help you get the beautiful business content that sets you apart from the rest of the market & really helps make your business succeed.

So when you book with me, it's so important to me that this is an easy and great experience for you! Whether you are new to getting professional photos or a seasoned pro, I want the process to be painless. I want the final product to be something that you love SO much that we end up being friends for years as I continue to be your go-to photo girl.

I have access to multiple private property locations with beautiful outdoor scenery, & I am the owner of Bravely Studio -- a gorgeous, modern natural-light studio in downtown Bryan.





BRANDING, BUSINESS, & HEADSHOTS

Branding sessions are \$485 for a gallery of 20 digital images.

There is also an option to upgrade & purchase more images after seeing the gallery.

Your brand is what sets you apart! Branding photography can make all the difference in your business success.

Before your session, we work together to come up with the branding & business shots that fit exactly what you need. We start with a phone call and talk about your business & figure out exactly the photography needs that you have! When we talk, it's a great time to see if I'm a good fit for what you are looking for, so we will talk before we get you on the schedule.

I can even help you nail down your brand beforehand, if needed. Maybe you're just getting started and you're not even sure where to start with your brand. I can help.



BRANDING, BUSINESS, & HEADSHOTS

Product sessions have a creative fee of \$320

For product shots, you only pay the creative fee upfront.

This covers planning and 1-2 hours of photography time.

We will talk on the phone and plan weeks prior to the product shoot.

We will meet at the studio or other chosen location and shoot products
for 1-2 hours.

I do not provide all of the props etc needed for your brand- things like that are too
unique to every business.

A creative fee also covers 5 digital images.

Additional images after that will cost \$15 per image. You will view the
watermarked gallery and pick and choose the images you want after
your product shoot.



BRANDING, BUSINESS, & HEADSHOTS

An idea of what a gallery might look like,
when you book with me:

- ✓ Headshots for your website. Headshots for your social media pages.
- ✓ Photos to share of your “behind the scenes”-- these are of you doing what you do!
- ✓ Photos of your personality-- this is content people want to see! They want to know you! And we keep it on brand.
- ✓ Photos of what you offer-- the product itself.
- ✓ We do a website review and see what photos we need and where, and we take those.
- ✓ Various photos of you that can be shared for content on social media.
- ✓ Holiday content (even if its done months beforehand)



BRANDING, BUSINESS, & HEADSHOTS

Only need headshots?

That's easy enough! If you're sure you don't need anything else, we can meet at an outdoor location or at the studio. I offer lifestyle headshots or headshots with a paper backdrop in my natural light studio.

Headshots are done for a \$250 photoshoot fee. This covers meeting at the location for 15-30 minutes, and 5 digital images for headshots. You will get an gallery and have the option to purchase additonal digital images.

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Do you need even MORE social media content?
Hint: The answer is basically ALWAYS “Yes!!!”

Ask us more about also hiring our Social Media Marketing Professional to join us at your branding shoot and/or product shoot. We would love to share how she can help you!

Her offer includes a social media audit, consultation and planning meeting, and video content with YOU in it that will be used in pre-made reels (that also come with captions).

You would be shocked how effective it is for your business to really use social media the RIGHT way.

*I hope this investment guide
has been helpful!*

*If you like what you've read,
let's set up a time to talk
more about branding photo
plans!*

*If you just need headshots
and my style fits, let me
know and we will book you
for that!*

*I so look forward to hearing
back from you!!*

Shelbi

